



Engage—Educate—Empower



Dear Friend:

This year we are celebrating an AWESOME achievement—six years of positively impacting the lives of Baton Rouge youth.

Since the inception of the **Youth Peace Olympics**, over 300 youth have completed this innovative youth violence prevention curriculum. The **Louisiana Center for Health Equity**, along with the Together We Are More Adolescent Health Collaborative, has been promoting healthy living and curbing violence among youth in the South Burbank/Gardere area, and beyond. Through the **Youth Peace Olympics**, youth are taught techniques and conduct that directly affects their decision-making skills. We want to continue making a difference and to do more.

We rely on supporters like you to reach our goal and help transform communities by improving the lives of youth whose circumstances have often made them more susceptible to unhealthy environments and violence.

That's why I am asking you to partner with us.

Our signature fundraiser, **Light Up the Night for a Brighter Future** will benefit the **Youth Peace Olympics**. This evening of great Gospel entertainment, food, fun and networking will be on Sunday, October 27, 2019, from 5 p.m. until 7:30 p.m. at the BREC Jefferson Highway Park Ballroom, 8133 Jefferson Highway, Baton Rouge. This is the kickoff for our fundraiser which is slated to end next April, coinciding with the 2020 Opening Ceremony. All proceeds will be used to fund the 2020 program activities.

We are looking forward to a wonderful night of great company, a chance to meet the 2019 Champions, *and* the opportunity to help hundreds of youth like them have healthier and more prosperous lives.

Can we count on you to help us promote healthy lives and curb violence among youth?

To make this event a tremendous success, I am asking you to partner with us as a sponsor. Investment opportunities start at just \$500 for a Table Sponsor (seating 8) up to the coveted Torchbearer at \$5000 or more. Individual tickets can be purchased for \$50 at www.lahealthequity.org. The Sponsorships Deck is attached. Please complete and return the Sponsorship Form to me at alma@lahealthequity.org. The 2019 fundraiser has officially begun. We are soliciting sponsorships until April 15, 2020.

Just Say YES.

I look forward to hearing a yes and that we CAN count on you to help by partnering with us in this effort. Please email me at alma@lahealthequity.org or call 225-772-7029.

Very Sincerely,
Alma C. Stewart, RN, MS, CCHC, President and Founder
Louisiana Center for Health Equity



lahealthequity.org



LIGHT UP THE NIGHT FOR A BRIGHTER FUTURE

Group and Corporate Sponsorships—Investment Opportunities

- **Table Sponsor** (Reserved table seats 8 at the Oct. 27 fundraiser Kickoff event) **\$500**
- **Bronze Medal Sponsor** **\$500**

Benefits:

- ◆ Company mentioned and tagged in a 'Thank-You' post on Facebook or Twitter.
- ◆ Company name listed as a Bronze Medal Sponsor on YPO Opening Ceremony program.
- ◆ 2 tickets to Opening Ceremony Reception.



Sponsorship Opportunities Below are Available until April 15, 2020

- **Silver Medal Sponsor** **\$750**

Benefits:

- ◆ Company mentioned and tagged in a 'Thank-You' post on Facebook or Twitter.
- ◆ Company name listed as a Silver Medal Sponsor on YPO Opening Ceremony Program.
- ◆ Company logo included in sponsor slideshow during one *event.
- ◆ 3 tickets to Opening Ceremony Reception.

- **Gold Medal Sponsor** **\$1000**

Benefits:

- ◆ Company mentioned and tagged in a 'Thank-You' post on Facebook or Twitter.
- ◆ Company name listed as a Gold Medal Sponsor on YPO Opening Ceremony program.
- ◆ Company logo included in sponsor slideshow during *event.
- ◆ Company logo included on event landing page and hyperlinked to business.
- ◆ 4 tickets to Opening Ceremony Reception.



• **Champion Sponsor \$2500**



Benefits:

- ◆ Company mentioned and tagged in a 'Thank-You' post on Facebook or Twitter.
- ◆ Company name listed as a Champion Sponsor on YPO Opening Ceremony program.
- ◆ Company logo included in sponsor slideshow during *event.
- ◆ Company logo included on event landing page and hyperlinked to business.
- ◆ Company will be mentioned in press release with a quote from representative.
- ◆ 8 tickets with reserved seating to Opening Ceremony Reception.

• **Torchbearer Sponsor \$5,000 or More**

Benefits:

- ◆ Company mentioned and tagged in a 'Thank-You' post on Facebook or Twitter.
- ◆ Company logo will be included as the Torchbearer Sponsor on YPO Opening Ceremony Program.
- ◆ Company logo included in sponsor slideshow during *event.
- ◆ Company logo included on event landing page and hyperlinked to business.
- ◆ Company will be mentioned in press release with a quote from representative.
- ◆ Company representative will be provided an opportunity to speak during *event.
- ◆ 8 tickets with reserved seating to Opening Ceremony Reception.

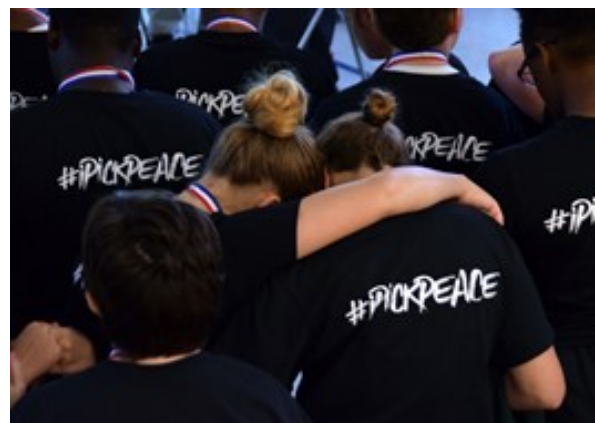


• **Cheerleader Sponsor @\$150 each**

- ◆ Help Sponsor a Youth.

• **Donation—Any Amount Appreciated**

• **In-kind Sponsorships are Welcome**



NOTE: 2020 Youth Peace Olympics Opening Ceremony Reception date to be announced.



Light Up the Night for a Brighter Future

Promoting Healthy Living and Youth Violence Prevention

Donation and Sponsorship Form



Name of Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Table Sponsor	Cost/Amt.	Quantity		Amount
Table Sponsor (seats 8)	\$500 each			
Bronze Medal Sponsor	\$500			
Silver Medal Sponsor	\$750			
Gold Medal Sponsor	\$1000			
Champion Sponsor	\$2500			
Torchbearer Sponsor	\$5000			
Cheerleader Sponsor	\$150 each			
Donation				
			Total Amt.	

Louisiana Center for Health Equity
Engage - Educate - Empower

Post Office Box 82637
Baton Rouge, LA 70884

Phone: 225-772-7029
E-mail: alma@lahealthequity.org

Authorized Signature: _____

Title: _____

Funds raised will benefit the Youth Peace Olympics and Youth Violence Prevention

LCHE is a nonpartisan IRS 501(c)(3) tax exempt charitable nonprofit organization