Dear Friend:

This year we are celebrating an AWESOME achievement—five years of positively impacting the lives of Baton Rouge youth.

Since the inception of the **Youth Peace Olympics**, over 250 youth have completed this innovative youth violence prevention curriculum. The **Louisiana Center for Health Equity**, along with the Together We Are More Adolescent Health Collaborative, has been promoting healthy living and curbing violence among youth in the South Burbank/Gardere area, and beyond. Through the **Youth Peace Olympics**, youth are taught techniques and conduct that directly affects their decision-making skills. We want to continue making a difference and to do more.

We rely on supporters like you to reach our goal and help transform communities by improving the lives of youth whose circumstances have often made them more susceptible to unhealthy environments and violence.

That’s why I am asking you to partner with us.

Our signature fundraiser, **Light Up the Night for a Brighter Future** will benefit the **Youth Peace Olympics**. This evening of great Gospel entertainment, food, fun, a silent auction and networking will be on Sunday, November 18, 2018, from 5 p.m. until 8 p.m. at the BREC Webb Memorial Golf Course, 1351 Country Club Drive, Baton Rouge. This is the kickoff for our fundraiser which is slated to end next April, coinciding with the 2019 Opening Ceremony. All proceeds will be used to fund the 2019 program activities.

We are looking forward to a wonderful night of great company, a chance to meet the 2018 Champions, and the opportunity to help hundreds of youth like them have healthier and more prosperous lives.

Can we count on you to help us promote healthy lives and curb violence among youth?

To make this event a tremendous success, I am asking you to partner with us as a sponsor. Investment opportunities start at just $500 for a Table Sponsor (seating 8) up to the coveted Torchbearer at $5000 or more. Individual tickets can be purchased for $50, with a special rate of $25 for those under 21 and seniors 70 and over. Tickets can be purchased at [www.lahealthequity.org](http://www.lahealthequity.org). The Sponsorships Deck is attached. Please complete and return the Sponsorship Form to me at alma@lahealthequity.org. The 2018 fundraiser has officially begun. We are soliciting sponsorships until April 15, 2019.

Just Say YES.

I look forward to hearing a yes and that we CAN count on you to help by partnering with us in this effort. Please email me at alma@lahealthequity.org or call 225-772-7029.

Sincerely,

Alma C. Stewart, RN, MS, CCHC, President and Founder
Louisiana Center for Health Equity

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Engage—Educate—Empower
Light Up the Night for a Brighter Future
Group and Corporate Sponsorships—Investment Opportunities

- **Table Sponsor** (Reserved table seats 8 at the Nov. 18 fundraiser Kickoff event) $500

- **Bronze Medal Sponsor** $500
  Benefits:
  ◆ Company mentioned and tagged in a ‘Thank-You’ post on Facebook or Twitter.
  ◆ Company name listed as a Bronze Medal Sponsor on YPO Opening Ceremony program.
  ◆ 2 tickets to one *event.

**Sponsorship Opportunities Below are Available until April 15, 2019**

- **Silver Medal Sponsor** $750
  Benefits:
  ◆ Company mentioned and tagged in a ‘Thank-You’ post on Facebook or Twitter.
  ◆ Company name listed as a Silver Medal Sponsor on YPO Opening Ceremony Program.
  ◆ Company logo included in sponsor slideshow during one *event.
  ◆ 3 tickets to one *event.

- **Gold Medal Sponsor** $1000
  Benefits:
  ◆ Company mentioned and tagged in a ‘Thank-You’ post on Facebook or Twitter.
  ◆ Company name listed as a Gold Medal Sponsor on YPO Opening Ceremony program.
  ◆ Company logo included in sponsor slideshow during *event.
  ◆ Company logo included on event landing page and hyperlinked to business.
  ◆ 4 tickets to one *event.
• **Champion Sponsor** $2500

Benefits:
- Company mentioned and tagged in a ‘Thank-You’ post on Facebook or Twitter.
- Company name listed as a Champion Sponsor on YPO Opening Ceremony program.
- Company logo included in sponsor slideshow during *event.
- Company logo included on event landing page and hyperlinked to business.
- Company will be mentioned in press release with a quote from representative.
- 8 tickets with reserved seating to one *event.

• **Torchbearer Sponsor** $5,000 or More

Benefits:
- Company mentioned and tagged in a ‘Thank-You’ post on Facebook or Twitter.
- Company logo will be included as the Torchbearer Sponsor on YPO Opening Ceremony Program.
- Company logo included in sponsor slideshow during *event.
- Company logo included on event landing page and hyperlinked to business.
- Company will be mentioned in press release with a quote from representative.
- Company representative will be provided an opportunity to speak during *event.
- 8 tickets with reserved seating to one *event.

• **Cheerleader Sponsor** @$150 each

- Help Sponsor a Youth.

• **Donation**—Any Amount Appreciated

• **In-kind Sponsorships** are Welcome

*Tickets will be for the Light Up the Night for a Brighter Future Fundraising Kickoff on Nov. 18 or the 2018 Youth Peace Olympics Closing Ceremony in September depending on when sponsorship is purchased.*
Light Up the Night for a Brighter Future
Promoting Healthy Living and Curbing Violence among Youth

Donation and Sponsorship Form

Name of Contact: ________________________________________________

Company: ______________________________________________________

Address: _________________________________________________________________________________________

City: ________________________________________________________ State: _____________ Zip: ______________

Phone: ______________________________________ Fax: _________________________________________

Email Address: _____________________________________________________________________________

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Total Amt.

Authorized Signature: ________________________________________________

Title: ______________________________

Funds raised will benefit the Youth Peace Olympics and Youth Violence Prevention

LCHE is a nonpartisan IRS 501(c)(3) tax exempt charitable nonprofit organization

lahealthequity.org